

ONLINE ADVERTISING RATE CARD

valid from 27.09.2007

Ref. ORC 01- Eng

GOLDEN PAGES

ADVERT TYPE	DESCRIPTION	PRICE EXCL. VAT	PRICE INCL. VAT
STANDARD LISTINGS			
Info Listing with Link ILL	name, address, telephone, website link, email link, one classificaton, advert text (up to 250 characters), keywords (up to 300 characters) and up to 3 icons. Covers one geographical area	399 ⁰⁰	478 ⁸⁰
	the price is for each additional product, when buying 4 or more products with different advert content, for the 4th and each successive product	200 ⁰⁰	240 ⁰⁰
Info listing with Info Page ILIP	name, address, telephone, email link, link to an info page hosted by Golden Pages, one classification, advert text on the listing (up to 250 characters), advert text on the info page (up to 2,500 characters), keywords (up to 300 characters), logo and graphic images on the page and up to 3 icons. Covers one geographical area	399 ⁰⁰	478 ⁸⁰
Info Listing IL	name, address, telephone, email link, one classificaton, advert text (up to 250 characters), keywords (up to 300 characters) and up to 3 icons. Covers one geographical area	199 ⁰⁰	238 ⁸⁰
	the price is for each additional product, when buying 4 or more products with different advert content, for the 4th and each successive product	100 ⁰⁰	120 ⁰⁰

ADDITIONAL OPTIONS FOR IL, ILL, ILLP (TERRITORIES, CLASSIFICATIONS)			
Additional Coverage 1 to 3 additional regions	the price is per region for each additional geographical area if the advert content is the same	100 ⁰⁰	120 ⁰⁰
Additional Coverage 4 or more additional regions	the price is per region for each additional geographical area if the advert content is the same	50 ⁰⁰	60 ⁰⁰
National Coverage	the price is for nine (9) or more additional geographical areas	600 ⁰⁰	720 ⁰⁰
Additional Classification 1 to 3 additional classifications	the price is for each additional classification if the advert content is the same	40 ⁰⁰	48 ⁰⁰
Additional Classification 4 or more additional classifications	the price is for each additional classification if the advert content is the same	20 ⁰⁰	24 ⁰⁰

PRIORITY LISTINGS			
Local Priority Listing LPL	name, address, telephone, website link (if the company has a website), email link, one classification, advert text, keywords, logo and up to 6 icons. Covers one geographical area and always appears before Info Listings and under National Priority listing if there is one. Additional Classifications and Additional Coverage cannot be bought for this product. Only one LPL available per classification per area.	1,000 ⁰⁰	1,200 ⁰⁰
National Priority Listing NPL	name, address, telephone, website link (if the company has a website), email link, one classification, advert text, keywords, logo and up to 6 icons. Covers the whole country and always appears before all Adverts - Local Priority and Info Listings. Additional Classifications and Additional Coverage cannot be bought for this product. Only one NPL available per classification per area.	3,000 ⁰⁰	3,600 ⁰⁰

NOTES:

- Prices are for a period of 12 months from the date of publication of the online advert.
- Geographical territory means one of the 28 territories as shown on the back of the rate card.
- Payment is within 10 working days after signing order.

%	DISCOUNT FOR MULTIBOOK ORDERS
5 %	Valid for orders over 800 lv. and above excl. VAT and when advertising in the online directory and at least one print directory.