



Golden Productions is the first company in Bulgaria to mass produce low budget video adds.

It was not so long ago, when having a video add was extremely expensive and many companies just could not afford it. But not anymore!

Now, you have the opportunity to present your company, product/service through a one- minute video, produced by Golden Productions and hosted by Golden Pages.

Moving images and pictures are way more attractive than written words - demo your product or service with a video and experience the effect of TV advertising at a much lower price.

Companies that present their service with video turn viewers into customers!

There is no more powerful way of advertising than video when it comes to making a decision to buy a certain product.

Thanks to the Internet, video is now affordable for every business - from the small company, which wants to advertise its products and services, to big multinational organizations, aiming at image advertising.

Video advertising is the fastest growing online product in Bulgaria and its popularity keeps on growing on a daily basis. Latest research shows that video proves to be the best way to attract new customers.

Our team of video professionals can make your video advertisement, having in mind that the whole process is our responsibility- from the initial discussions, to the hosting of the video.

Your video is the best possible way to present yourself to potential customers and to convince them to choose you before your competitors!

Call us now and we will tell you how!

The screenshot shows the Golden Pages website interface. At the top, there's a navigation bar with links for 'Моята фирма', 'Мобилна версия', 'За Golden Pages', and 'Търсене на Балканите'. A search bar contains 'Golden Pages' with a dropdown menu showing 'пример: комплект, превоза'. Below the search bar, there are filters for 'в БЪЛГАРИЯ' and 'ТЪРСЕНЕ'. The main content area displays search results for 'GOLDEN PAGES' in Bulgaria, including the address 'София, ул. Д-р Христо Станболски 3' and a phone number '0700 1 60 60'. A video player is embedded, showing a man in a suit speaking, with a caption: 'Ник Сондърс, управител на Golden Pages Справочниците Golden Pages помагат на потребителите'.

The video can be used at your discretion - to be attached to your website or used as a TV commercial.

The video will be attached to your profile in www.goldenpages.bg. The hosting will be active for a period of one year, providing that you have an active online profile.

Apart from www.goldenpages.bg your video will be hosted in youtube.com.

Product	Price without VAT
Video 60 sec	
format 9:16	
resolution HD 1080i - TV ready	
shooting /material coverage/	
up to 2 hours work with an operator	
video processing	
video editing	
Sound /music from copyright archive/	
lighting	
GP logo	
file format - .flv;	
transport to up to 2 different locations in Sofia	
	350.00 BGN
Additional extras	
* Subtitles /name of the company; address; contact details;/	12.00 BGN
* voice sounding	60.00 BGN
* music chosen by the customer	
Given by the customer- free	
Bought from us	30.00 BGN
* transportation outside the city of Sofia	140.00 BGN
* DVD recording /flv and avi/	15.00 BGN
* professional editorial /execution of organized shooting/	120.00 BGN
* translator	120.00 BGN
* copy with the raw shooting material	300.00 BGN
* courier- regarding courier prices for particular address	5.00 BGN
* prices without VAT	

For further information, about video production, please visit:

http://my.goldenpages.bg/bg/online_advertisement/video_advertising.aspx

The price includes copyrights for Internet use only, including websites different from www.goldenpages.bg (for example the website of the customer) without the right to change the content of the video.

The logo of "Golden Productions" will be an inseparable part of the video material.