

GOLDEN PAGES RATE CARD 2010

ONLINE SEARCH ENGINE AND NATIONAL BUSINESS TO BUSINESS DIRECTORY www.goldenpages.bg

less VAT	Rate BGN (less VAT)
Text ad - 30 mm, 250 characters taken directly from ILL	330.00
Quarter column - 61 x 64 mm	550.00
Double quarter column- 125 x 64 mm	700.00
Quarter page - 190 x 64 mm	850.00
Double half column - 125 x 134 mm	1,000.00
Half page - 190 x 134 mm	1,500.00
Full page - 190 x 273 mm	2,000.00
ONLINE PRODUCTS	Rate BGN (less VAT)
Info listing with link (ILL) for 12 months	250.00
Local Priority Listing (LPL) - Sofia	900.00
Local Priority Listing (LPL) - country	700.00
National Priority Listing (NPL)	3,000.00
Logo	50.00
Additional classification	40.00
Additional region	50.00
National coverage	450.00
Additional ILL - applies to separate geo-codeable addresses with all ILLs	200.00
3 to 5 additional ILL	100.00
6 to 10 additional ILL	50.00
11 plus additional ILL	25.00
Banner - 30 days, single classification will appear on RHS of search result	100.00
Standard site - 300 MB, 3 photo albums, 5 e-mail addresses	300.00
Advanced site - 500 MB, 6 photo albums, 10 e-mail addresses	350.00
Standard site with ILL	450.00
Advanced site with ILL	500.00
Domain name	20.00
Charge for creating a web site	50.00
Video advert (Sofia, Varna, Burgas) production and hosting	200.00
Video advert hosting	100.00
PRINT SOLUS	Rate BGN (less VAT)
Text ad - 30 mm	250.00
Quarter column - 61 x 64 mm	400.00
Double quarter column - 125 x 64 mm	550.00
Quarter page - 190 x 64 mm	700.00
Double half column - 125 x 134 mm	850.00
Half page - 190 x 134 mm	1,400.00
Full page - 190 x 273 mm	1,900.00