

Personalised direct business mailing

Golden Pages offers a new service **Personalised direct business mailing**. This service allows you to send your offers or just an advert to a personally selected target group of companies (based on location and classification/sector).

This service is a great opportunity for companies with a specialised type of activity or companies with special offers only in certain sectors (e.g. Tourism, software accounts, etc.)

Cost

1.00 BGN per letter, orders accepted only for more than **2 000 letters**.

Discounts

10% (0.90 BGN per letter) orders greater than **5 000 letters**

15% (0.85 BGN per letter) orders greater than **10 000 letters**

20% (0.80 BGN per letter) orders greater than **15 000 letters**

All prices are valid only for the 27 regional cities in Bulgaria. Golden Pages reserves the right to refuse the service or to change the rates.

Technical requirement and product description

- **Selection of target companies from Golden Pages database**
- **Printing the letterforms** - standard provided by the client (up to 4 colours)
- **Personalising the letter** and printing on letterforms, addressing it to companies in Golden Pages database
 - o When registered name is pointed out in the database the letter is addressed to him.
 - o Otherwise the letters may be addressed to *Manager, IT manager* or others.
- **Printing the envelopes**
 - o 110 x 220mm design provided by the client (up to 4+0 colours)
- **Folding of printed letters** - size 100 x 210mm (A4 folded on 3)
- **Inserting the letters in envelopes**
- **Sticking the envelopes**
- **Courier delivery of the letter** (to a mailbox)
- **BONUS:** *Free folding of a promotional material, printed and supplied by the advertiser in a standard suitable for machine use (A4 page folded on 3, A5 folded on 2 or 100 x 210mm)!*
- **Guarantee:** *There is a chance that some companies will not be found. In these cases Golden Pages will credit the client, based on the protocol and a report by the courier.*

Additional services:

Upon request we can provide additional information for the target companies (name, address, telephone number and classification) for an additional charge of **0.50 BGN per letter**. The price is not subject to volume or any other discounts. Any data resale or third party usage is forbidden.